

2023-2024 District Goals

District: **301 B1**
Constitutional Area: **Orient and Southeast Asia**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[DISTRICT 301B1 SERVICE ACTION PLAN 2023-24.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	0	10
2nd Quarter			15	10
3rd Quarter	2	40	15	10
4th Quarter	1	20	20	20

FY New Clubs

4

FY Charter Members

80

FY New Members

50

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

80

Action Plan

[DISTRICT 301B1 MEMBERSHIP ACTION PLAN 2023-24.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 50% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[DISTRICT 301B1 LEADERSHIP ACTION PLAN 2023-24.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.**
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$50 to LCIF and I will ask 1 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[DISTRICT 301B1 LCIF ACTION PLAN 2023-24.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan